## MARK C. GORDON

## **Office Address**

Mitchell Hamline School of Law 875 Summit Avenue Saint Paul, MN 55105

#### **DEGREES/CERTIFICATES**

Harvard Law School, J.D., June 1990, magna cum laude

Columbia University School of International Affairs, May 1982
Masters in International Affairs
Certificate from Russian Institute

Columbia College at Columbia University, B.A., May 1981, summa cum laude

#### **HONORS**

Pearla Barnes Community Award (Connections to Independence) (2023)

Minnesota Lawyer: Diversity and Inclusion Award (2019)

Outstanding Faculty Member Award, MPA Program, School of International and Public Affairs (1999)

Ford Foundation and Kennedy School of Government 1996 Innovations in American Government Award (served as member of team receiving this award for innovations at the US Department of Housing and Urban Development)

Phi Beta Kappa (elected at end of junior year), Columbia College

Certificate for Distinction in Teaching, Harvard University (1988-1990)

Awarded scholarship by Diplomatic and Consular Officers Retired (DACOR)(1981-2)

# **EMPLOYMENT**

## 2019-current

Professor of Law, Mitchell Hamline School of Law (on sabbatical during 2019-2020 academic year)

#### 2015-2019

President and Dean, Mitchell Hamline School of Law. Led combination of two separate law schools into a single independent law school, which is the largest in the region. Oversaw an over-1000 student law school, which is a leader in innovative legal education, and which is committed to diversity, practice-based education, and expanding access. As President and Dean, served as Chief

Executive Officer of the Public Health Law Center and corporate head of Collaborative Community Law Initiative.

#### 2009-2015

President, Defiance College. Experience leading private liberal-arts based college in rural northwest Ohio with approximately 1000 students, 40 different majors (including distinctive majors such as digital forensics and restoration ecology), and 160 employees. Over 30% of entering freshmen were the first generation in their family to attend college. The College focused on providing students with hands-on experiences that link the classroom and the real world, a commitment to service, and international opportunities for students.

#### 2002-2009

Dean, University of Detroit Mercy School of Law, and Professor of Law. Led law school as it grew to over 730 students, tuition revenues of over \$18 million per year, and approximately 40 full-time faculty. The School was featured in numerous national publications and media for its exemplary public service programs, international approach, successes in getting jobs for its students, and curricular innovations.

#### 1996-2002

Associate Professor in the Practice of Public Affairs, School of International and Public Affairs, Columbia University. Taught courses in Financial Management, Legal Environment of Public Policymaking, Nonprofit Management, and Workshops in Applied Public Management and Applied Policy Analysis.

Director, Urban Habitat Project, Columbia School of International and Public Affairs. Established in 1997, this project identified and analyzed innovative approaches to urbanization around the world and offered training for local officials in dealing with the challenges of urbanization.

Initiated broad range of additional projects including:

- Developing BudgetMasters simulation
- Creating student-run non-profit
- Expanding SIPA relationship with UN and World Bank
- Initiating Excellence in Government Award

# 1993-1996

General Deputy Assistant Secretary for Community Planning and Development, U.S. Department of Housing and Urban Development. Served first as Deputy Assistant Secretary for Operations before appointment as General Deputy.

Served as Chief of Staff for office that oversaw over \$7 billion of federal homeless, housing, community and economic development programs. Played significant roles in:

- Developing and administering President Clinton's Empowerment Zones initiative
- Creation of new \$350 million Economic Development Initiative at HUD

- Development, strategy and negotiation of budget and key departmental legislative initiatives regarding housing, homelessness, and community development
- Expansion of HUD's major community economic development programs
- Development of new computer-based community planning system

## 1990-1992

Associate, Hughes Hubbard & Reed. Worked on international banking and employee benefits/ERISA matters (including health insurance and pension issues)

#### 1988-1990

Teaching Fellow/TA, Kennedy School of Government and Harvard College (courses on American government and politics, nuclear strategy, and international politics)

#### 1985-1987

Assistant to the Secretary to the Governor of New York. Worked with Governor Mario Cuomo's Chief of Staff in development and implementation of the Governor's programs. Specific responsibilities included:

- Oversight of New York's highway safety programs (1985-87)
- Day-to-day coordination of Governor's legislative effort to create an Office of Rehabilitation Services (1986)
- Creation of the New York State Task Force on Technology and Disabilities (1986-87)

#### 1983-1985

Executive Chamber Staff of Governor Mario Cuomo. Served first in the Governor's press office and later as Assistant to the Director of State Operations

# **ARTICLES/PUBLICATIONS**

"Who is Working Harder and Showing More Personal Responsibility?" a personal essay presented in What Should Personal Responsibility in Education Mean? A Symposium compiled by and with an introduction by Mitch Pearlstein, Center of the American Experiment, March 2020

"Mitchell Hamline School of Law's Gateway to Legal Education Program: Trying to Move the Needle," <u>IILP Review 2019-2020</u>: The State of Diversity and Inclusion in the Legal Profession, Institute for Inclusion in the Legal Profession, 2019-2020

<u>Detroit Legal News</u>. Wrote bi-weekly article on topics regarding law and legal education (2002-2008)

<u>Democracy's New Challenge: Globalization, Governance and the Future of American Federalism</u> (Demos, 2001)

"Wealth, Power and the Information Revolution: A Review Essay," by Mark C. Gordon, Gordon Goldstein, and John Hall (Council on Foreign Relations, 1999)

<u>Credit Ratings and Bond Issuing at the Subnational Level</u>. (World Bank/International Bank for Reconstruction and Development, 1999)(lead author)(published in English and in Spanish under the title of <u>Como acceder los mercados capitales: Manual para los gobiernos locales y regionales de America Latina y Europa Central</u>), a training manual prepared for use by the World Bank.

Local Strategies to Access Financial Markets: Lessons and Opportunities for Latin America, Central and Eastern Europe, (Parts I and II)(World Bank/International Bank for Reconstruction and Development, 1999)(published in English and in Spanish under the title of Estrategias locales para el acceso a los mercados financieros: Lecciones y oportunidades para America Latina, Europa Central y Europa del Este), an analysis and report on the proceedings of the First World Bank Conference on Capital Markets Development at the Subnational Level.

"Differing Paradigms, Similar Flaws: Constructing a New Approach to Federalism in Congress and the Courts," 1996 joint issue of the <u>Yale Law and Policy Review</u> and the <u>Yale Journal of Regulation</u>, Symposium: Constructing a New Federalism.

"Mapping the Human Genome," <u>Bio/Technology</u>, Volume 11, pg. 837 (July, 1993)(book review of <u>Gene Mapping Using Law and Ethics as Guides</u>, edited by George Annas and Sherman Elias)

## PANELS/CONFERENCE/STUDY GROUPS/PRESENTATIONS

#### 2024

Presentation on The Supreme Court: Continuity, Change or Crisis to Century Club (March, 2024)

Presentation for Ujamaa Men Power Hour – Ujamaa Place (non-profit focused on assisting Black men ages 18-30 who have been involved with the criminal justice system) (January, 2024)

## 2023

Panel participant in Legislative Forum for the Mitchell Hamline School of Law Journal of Public Policy and Practice regarding affirmative action issues (October, 2023)

Panel participant in event regarding "Attack on LGBTQ+ Family and Health Rights" co-sponsored by Mitchell Hamline School of Law student groups (Parents and Caretakers Attending Law School/Outlaw/Health Law Society) (August, 2023)

Presentation on The Supreme Court: Continuity, Change or Crisis to MN Women's Winter Seminar (January, 2023)

#### 2021

Presentation/Webinar regarding foster care reform for Safe Passages for Children (October, 2021)

Presentation regarding Mentoring and broader foster care/child welfare issues to members of the Hennepin County Juvenile Court bench (July, 2021)

Presentation to Indian Child Welfare Act (ICWA) Advisory Council at Minnesota Department of Health and Human Services seeking input regarding foster care reform proposals (April, 2021)

Presentation regarding Minnesota's foster care system at Health and Biomedical Sciences Summit sponsored by Center for Excellence in Teaching and Learning, Mankato State University (March, 2021)

Presentation on OG Mentoring program for youth in foster care to Ramsey County Children's Justice Initiative Steering Committee (January, 2021)

## 2020

Served as panelist on Opportunities in Legal Academic CLE webinar sponsored by Institute for Inclusion in Legal Practice and Chicago Bar Association. Title was "Silver Linings: New Career and Educational Opportunities in Legal Academic;" focus was on opportunities for Black, Indigenous, and People of Color faculty candidates to find positions in legal academia

## 2003

Lectured on "Globalization and State Governance" at the Elliot School of International Affairs, George Washington University, "Governing in the Global Age" (June, 2003 and June, 2002)

#### 2002

Spoke on panel regarding "Next Steps: Forecasting of the Issues, Concerns and Roles of States in the International Arena in Ten Years" at the International Forum of the Council of State Governments Annual State Trends and Leadership Forum (December, 2002)

Panel participant in one-hour discussion on States and Sovereignty on WBEZ-Chicago Public Radio, "Odyssey" Program (June 3, 2002)

Lectured on "Globalization's Collision with the U.S. Federal System, or How Come the WTO is Directing States to Alter their Domestic Economic Policies" at The Brookings Institution "Seminar on Profits vs. Security: Key Challenges Facing U.S. International Economic Policy" (March, 2002)

Presented keynote commentary at "Leadership Seminar on Democracy and Trade" sponsored by Georgetown University's Harrison Institute for Public Law, the Corporation for Enterprise Development, and the Rockefeller Brothers Fund (March, 2002)

## 2001

Presented work on globalization and its impact on American federalism at "Free Trade vs. States' Rights: Globalization and the Challenge to Local Democratic Government," American Enterprise Institute for Public Policy Research (June, 2001)

Served as panel participant discussing "Overview: Is Federalism Viable in the Global Economy" at Federalism under Fire: Local Governance and the Global Trade Regime symposium sponsored by Georgetown's <u>Journal of Law and Policy in International Business</u>, the National Governors Association, and the Harrison Policy Institute (February ,2001)

## 2000

Presented briefing on paper in progress regarding the Impact of Globalization on Federalism, at Demos Workshop on Democracy and the New Federalism (June, 2000)

Coordinated two panels on comparative urban issues (public safety and environmental sustainability) at SIPA Conference on Mexico on the Threshold of a New Century. Moderated panel on public safety as well (March, 2000)

#### 1999

Created, coordinated and moderated panel/mini-plenary session on comparative urban issues in the U.S., Canada, and Mexico, which included participation of four North American Mayors. Association for Public Policy Analysis and Management Fall Conference (November, 1999)

#### 1998

Member of Information Revolution Study Group of the Council on Foreign Relations. Served also as discussant for study group meeting on the impact of the information revolution on the nation-state (Spring, 1998)

#### 1996

Presented paper on federalism in Congress and the Courts at Symposium: Constructing a New Federalism, sponsored by <u>Yale Law and Policy Review</u> and the <u>Yale Journal of Regulation</u> (March, 1996)

# TRAINING AND LECTURING/OTHER EXPERIENCE

## Mentoring

Provide training as needed for prospective mentors for youth in foster care and personally mentor numerous youth in the broader community (2019 – current)

#### East Timorese Delegation

Lectured on issues regarding federalism for group of East Timorese government officials participating in a U.S. Department of State-sponsored Institute on American Constitutional Government and U.S. Foreign Policy (with direction by the Elliot School of International Affairs and The Asia Foundation)(2001)

## U.S. Customs Service

Training on the political and legal context of government management in the 21<sup>st</sup> century, the information revolution, and strategic planning (hosted at Columbia University) (2000)

#### World Bank

Training on city financial management for the World Bank Institute and the Finance, Private Sector and Infrastructure Network of the World Bank (2000)

## **United Nations**

Training on the Information Revolution for the Economic and Social Council Division of the United Nations (2000)

# Externado University, Bogota

Intensive training in Financial Management for public sector officials in Colombia as part of training program of Universidad Externado de Colombia (1997,1998, and 2000)

# Argentinian National Institute of Public Administration

Trained mid-career managers from Argentina in Financial Management and Negotiation, as part of the Advanced Seminars in Management for Innovation for the Instituto Nacional de la Administracion Publica (hosted at Columbia University)(1997)

# Lectured at the following institutions (1991)

- Malaysian National Institute for Public Administration, the Malaysian Institute for Strategic and International Studies, and the Malaysian Armed Forces Defense College (as guest of U.S. Information Agency)
- Australian Institute for International Affairs- Melbourne and Hobart Branches
- University of Wellington Law School, New Zealand
- University of Brunei

## CONSULTING/PROFESSIONAL/OTHER ACTIVITIES

## National Urban/Housing Policy

Consultant/part-time employee, U.S. Department of Housing and Urban Development, providing advice on range of budgetary, policy, legislative and administrative matters to the Secretary of the Department (1997)

## Financial Management

Produced a variety of products (noted above) for World Bank as well as assisting in development of training programs and training materials for local officials regarding basic financial management

as well as capital markets development and credit ratings. Developed training manual which was made into CD-ROM for use of World Bank Institute and its trainees (1998-2000)

# State Legislation

Coordination of study and analysis regarding New York State economic development and taxation policies for New York State Bar Association, Committee on State Legislation (2000-2001)

## Waste Management

Co-Director of Integrated Waste Management Project to examine alternative approaches to waste disposal after closure of Fresh Kills landfill (approx. 2000-2001)

## SELECT CURRENT AND PREVIOUS MEMBERSHIPS AND ACTIVITIES

Member of Board of Directors, Minnesota Opera (current)

Member of Board of Directors and Treasurer, Foster Advocates (nonprofit advocating on behalf of youth in the foster care system in Minnesota) (current)

Co-creator, OG Mentoring (in partnership with Connections to Independence) (mentoring program for foster youth)

Member, Twin Cities Chapter/Young Presidents Organization Gold

Admitted to New York State Bar (current)

Member, Defiance Rotary

President and Chairman of Board, Alliance for Community Enhancement at Columbia University, Inc.

Second Vice President and Member of Columbia Community Service

Member of the Forum of International Researchers on Human Settlements