

## Roy Snell Health Care Regulatory & Compliance Writing Competition

*Sponsored by the Health Care Compliance Association*

---

Mitchell Hamline School of Law announces the first annual Roy Snell Health Care Regulatory & Compliance Writing Competition. This competition recognizes students for innovative, strategic, and sound approaches to tackling complex contemporary health care regulatory and compliance issues.



The competition honors Roy Snell, the distinguished and highly regarded former CEO of the Health Care Compliance Association (HCCA) and the Society of Corporate Compliance and Ethics (SCCE), for his visionary leadership and extraordinary contributions to the field of Health Care Compliance. Roy Snell lends his name to the competition to support new and emerging leaders in health care compliance. For more information on Mr. Snell's extraordinary legacy [click here](#).

### Prizes

- 1st Place:** \$5000 cash prize  
Paid registration for the 2021 HCCA Annual Compliance Institute (valued at over \$1,500)  
Up to \$1500 in travel and conference-related expenses.
- 2nd Place:** \$3000 cash prize  
Paid registration for the 2021 HCCA Annual Compliance Institute  
Up to \$1500 in travel and conference-related expenses.
- 3rd Place:** \$1500 cash prize  
Paid registration for the 2021 HCCA Annual Compliance Institute  
Up to \$1500 in travel and conference-related expenses.

## Competition Rules & Guidelines

### 1. Eligibility

The Roy Snell Health Care Regulatory & Compliance Writing Competition is open to all full and part-time law students in J.D. programs who have completed their 1L year. The Competition is also open to students currently enrolled in a CCB (Compliance Certification Board) accredited Health Care Compliance Certificate Program.

### 2. Registration

Students must submit the **Registration Form** on the competition webpage located [here](#), no later than Saturday, **February 1, 2020**. There is no fee to register. Late registrations will not be accepted.

### 3. Fees

There is no fee to register.

### 4. Competition Dates

**Monday, February 3, 2020** - the Competition Problem will be emailed to registered entrants.  
**Tuesday, March 31, 2020** - Submissions are due no later than 11:59PM CST on the competition webpage located [here](#).

### 5. Competition Problem & Scope

The Competition Problem (the “Problem”) is purely fictional and prepared solely for this educational purpose.

The competition’s scope focuses on applicable “federal health care laws and regulations.” For purposes of your submissions, “federal health care laws and regulations” should be interpreted broadly and includes, but is not limited to, the Federal Anti-Kickback Statute, False Claims Act, and the Food, Drug and Cosmetic Act as well as other applicable statutes, regulations, and guidance pertaining to federal health care programs.

### 6. Submission Instructions

Submissions are due no later than Tuesday, March 31, 2020 at 11:59PM CST and must be submitted through the competition webpage located [here](#). Other forms of submission are strictly prohibited.

Entries submitted after the deadline will not be accepted. You will receive confirmation that your submission has been received. If you do not receive a confirmation within 3 days, please contact Megan Bohlman at [megan.bohlman@mitchellhamline.edu](mailto:megan.bohlman@mitchellhamline.edu).

Before submitting your entry package, please be certain that your name does not appear on any page of your submission or in the document's file name. Staff will assign a random number to each entry and record this number on all copies of each submission. Neither the entrant's identity nor his/her academic institution will be known to the judges.

Submissions should be uploaded as one PDF file (which will include both memoranda). Name the PDF file "Snell-Competition-Submission." Hard copies or other electronic formats will be disqualified.

## **7. Submission Requirements**

This Competition is designed to align with Roy Snell's keen interest in practical, realistic and user-centered communication, as well as a commitment to efficiency and clarity in writing. Students must analyze a hypothetical fact pattern (the Problem) involving an organization facing multifaceted health care regulatory/compliance matters. They must draft two separate internal memoranda to two different recipients within the organization. Students must analyze the facts presented, identify any and all regulatory/compliance concerns, and advise the recipient of the memorandum.

While these two internal memoranda will address the same hypothetical situation and subject matter (the Problem), they will each be drafted with a specific audience/reader in mind. Audience matters. Keep your audience/reader in mind as you draft each memorandum. Content that is customized to a particular audience/reader optimizes understanding, engagement, and responsiveness. How might these two memoranda differ? How do you most effectively appeal to each audience/reader? Keeping your audience in mind while you write can help you make good decisions about what material to include, as well as the scope, depth and structure of your analysis, and how to best organize your ideas to support your recommendations.

### ***Memorandum #1***

Students will draft Memorandum #1 to the organization's General Counsel. It should be no more than six pages and should comprehensively analyze all potential violations of federal health care laws and regulations and include meaningful regulatory/compliance advice and guidance.

### ***Memorandum #2***

Students will draft Memorandum #2 to the leader of a business unit outside the legal and compliance functions within the organization as identified in the Problem. Memorandum #2 should be no more than two pages and should provide a "Plain English" assessment of

potential violations of federal health care laws and regulations along with clear, specific, detailed, and pragmatic recommendations moving forward.

## **8. Formatting**

Entrants must submit two separate documents, each formatted as an “Internal Memorandum”:

Memorandum #1 to General Counsel:

12-point font-single spaced

Standard 1-inch margins

Not to exceed six pages inclusive of citations and footnotes

Memorandum #2 to a specific business unit leader as identified in the Problem:

12-point font-single spaced

Standard 1-inch margins

Not to exceed two pages inclusive of all supporting information

Papers that exceed these limits will be disqualified.

## **9. Authorship**

Each entry shall be the original work of a single individual, and the analysis and recommendations reflected in each memorandum must be the author's own. Faculty assistance in the writing of the memoranda is strictly prohibited. However, entrants may seek general guidance from professors, colleagues and the like.

## **10. Anonymity**

To ensure anonymity, please do not include in your PDF submission your name, name of your law school, the sender's identity (if somebody else is submitting your paper on your behalf), or any details which could lead the judges to identify you or your law school. Staff will assign a random number to each entry package and record this number on all copies of each submission. Neither the entrant's identity nor his/her academic institution will be known to the judges. Papers that include identifying information will be disqualified.

## **11. Judging**

A panel of senior legal/compliance/business experts will score all submissions.

The criteria to be applied in judging the papers will include a student's ability to:

1. Effectively communicate to two distinctly different audiences/recipients;

2. Comprehensively analyze all potential violations of federal health care laws and regulations; and,
3. Set forth meaningful, practical and measurable compliance recommendations and pragmatic directives.

Judges will also take into consideration the quality of writing including legal/regulatory analysis and citation of authority, as well as grammar, syntax and form, and compliance with the competition rules.

The decision of the judges is final. Mitchell Hamline School of Law full-time faculty or staff will serve no role in judging.

## **12. Sponsors**

The Roy Snell Health Care Regulatory & Compliance Writing Competition is made possible in part by generous support from the [Health Care Compliance Association](#).

## **13. Notification of Winners**

The winners will be notified by email by 11:59 PM (CT) May 15, 2020.

## **14. Questions**

All questions concerning the Roy Snell Health Care Regulatory & Compliance Writing Competition should be directed to [megan.bohlman@mitchellhamline.edu](mailto:megan.bohlman@mitchellhamline.edu).

## **MITCHELL HAMLINE SCHOOL OF LAW**

With roots dating to 1900, Mitchell Hamline School of Law was established in December 2015 through the combination of William Mitchell College of Law and Hamline University School of Law. It is the largest law school in the region, with approximately 1,200 students and 40 full-time faculty. It has nationally ranked offerings in alternative dispute resolution, health law, part-time programs, and clinical training; an array of certificate and dual-degree programs; and an alumni network of more than 20,000. Mitchell Hamline is an independent law school that enjoys an enduring relationship with Hamline University, allowing students to earn dual degrees and have access to Hamline's athletic facilities, library, and cultural programs.



MITCHELL | HAMLINE  
School of Law